

Winterport Business Association Meeting  
Town Office, Main Street, Winterport, Maine  
Wednesday, June 9, 2010 – 6 p.m.

1. Convene Meeting
2. Introductions of People Attending Meeting
3. Accept Minutes of Last Meeting  
Of Wednesday, May 12, 2010
4. Treasurer's Annual Report (tammy – print out for next year.)
5. New Business
  - Elections of Officers
    - i. Report from Nominating Committee
    - ii. Nominations from the Floor
    - iii. Elections
6. Yearly Dues - \$25.00
7. Farmer's Market/Update/Next one is Sat., June 26
8. Voting Day Table Update
9. Winterport B-Day Celebration Update
  - Volunteers Needed
  - Parade Float
  - Mobility Cart
10. Winterport Commemorative Directory of Events
11. 5K Walk/Run/Dog Walk – Sun., June 27
12. Summer Scavenger Hunt
13. Budget for July 2010 – June 2011
  - Marketing Materials - \$250.00
  - Office Supplies - \$50.00
  - Music Festival - \$150.00
  - Annual Meeting - \$75.00
14. Tent Purchase
15. Open Table – “Idea Exchange”
16. Business of the Month
17. Next Meeting – Wednesday, July 14, 2010, 6p.m., Town Hall

The Winterport Area Business Association  
Wednesday, June 9, 2010  
Town Office, Main Street, Winterport, Maine

Meeting began at 6:00 p.m. and the association's Mission Statement was read.

Introductions of those members in attendance were conducted:

Bernie Littlefield, Bel Portraits - President  
Ann Ronco, Old Winterport Commercial House – Secretary  
Joe Brooks, Winterport Town Council  
Dustan Larsen, Molly's  
Valerie Haskins, Shaklee  
Debbie Peet, Molly's  
Stephanie Francis – My Thrill Studio  
Michael Thibodeau – State Representative  
Ray Ronco – Old Winterport Commercial House  
Tammy Higgins – Treasurer

The meeting minutes of Wednesday, May 12, 2010 was voted on and approved unanimously.

The Annual Treasurer's Report was presented.

Beginning Yearly Balance	- \$ 488.96	
Dues Collected	- 450.00	
Money Collected from Flag Sales	- 525.00	
Money Collected from Farmers Market	- 96.00	
Donations for Summer Birthday Celebration	- <u>89.46</u>	
Total Income		\$1,649.42
Expenses:		
Supplies	- (\$ 60.42)	
Purchase of Flags and Poles	- ( 289.58)	
March's Birthday Celebration	- ( <u>60.00</u> )	
Total Expenses		<u>(\$ 420.00)</u>
Balance in Account		\$1,229.42

Joe reminded us the Annual Treasurer's Report should be handed out with the meeting minutes. Ann stated she would make a note of that for next year.

Joe proceeded to present the nominees for this year's executive committee. He asked if anyone on the floor wished to be nominated for an executive position as all positions were up for reelection. No one was interested so the vote presented was to re-elect the current board. Joe then asked Ann, as the current secretary, to cast one vote to accept the current officers, which she did. There were no objections and the current executive committee was voted for unanimously for another term. They include Bernie Littlefield as President, Deb Newman as Vice President, Ann Ronco as Secretary, and Tammy Higgins as Treasurer.

A reminder that we are currently collecting yearly dues. It is the same amount which is \$25.00. Bernie commented how much of a deal this was compared to some other organizations he belongs to which charge \$600. One member asked how many paid members we had from the previous year. Tammy stated there were 27 paid members last year. Only 4 have paid for this year. Ann reminded members that if dues are not paid by September then those businesses would be removed from the free advertising we are currently giving them on the website.

Dustan asked how we were notifying members of issues. When Bernie said he sends out emails on a weekly basis, Dustan asked if maybe he could send out one stating to please hit the reply button in order to let him know people are receiving the emails and they want to continue to do so. Ann asked Joe when he does the next advertising blast, to ask Ruth Moran of the Republican to put in her column about the dues.

We discussed the first Farmer's Market and discussed its success. Members told us, however, we needed a bigger sign and couldn't we build something. It was stated that it would cost money. However, Mike said he had a sign board he could donate to us. He will drop it at Bel Portraits for us to use.

Bernie told members that 1,100 people went by the association's table on voting day. Many people stopped and talked to whoever was manning the booth. A business even received inquiries afterwards due to them having their brochures on the table (which all paying members were told they could do.) There was also positive feedback about the birthday celebration; donations were collected, as well as selling out of 33 star flags.

Members were reminded of the events taking place this summer for Winterport's Birthday Celebration from Saturday, July 31 – Saturday, August 7. Ann made note of a newly added event taking place at Sonny's Par 3 Driving Range. It was suggested asking the local politicians to be part of the dunk tank at the music festival and possibly getting members of the town council. Joe said he would be willing to take part. Mike is still undecided.

It was then asked if all the weekly events were free. The answer is generally yes but we will be asking for donations at the town bar-b-que of \$5.00 a person or \$10.00 per family. We were then asked if anything was needed for that particular event. It was stated the only thing we may need to purchase is dessert and possibly paper products. It was suggested that the politicians running for election could help dish out food. It was further stated that Phil Pitula's band will be playing that afternoon.

It was asked where the fireworks were going to be held. Bernie stated most likely be the soccer field at the recreation center but the fire marshal still needed to give us his approval. When asked about the cost, the reply was we needed a minimum of \$3,500 and could increase that amount almost up to the last minute depending on what we receive for donations. When asked why we weren't doing it directly after the music festival, members were told it was due to safety issues.

There is a keepsake directory being put together also for the celebration. It will be 8 ½ x 11 with a schedule of events taking place that week, some history of the town, and advertising of the businesses. A quarter page will be \$25, ½ page will be \$40, and a full page \$70. Graphics can also be used. When asked why we couldn't do a bulk mailing for events, it was stated we would need a bulk mailing permit which would cost money unless we could piggy back someone else's permit.

Bernie is getting a graphic to the Postmaster so we can have a special cancellation stamp for this summer.

Stephanie knows vendors who would be interested in renting space at the music festival but she didn't have any info to give them. Bernie stated we were still working things out but the space would cost \$40 with \$15 of that going to the association. Everyone was then told that it was Stephanie who was able to get the dunk tank and jumperama donated for us for the music festival. We just have to pay a setup fee. Everyone thanked her. We may also be having a petting zoo or pony rides available from another local person. It was suggested that Deb get something on the website telling vendors with questions who to contact and give them at least what info we have.

Dustan spoke of the 5k Run/Walk/Dog Walk on Sunday, June 27 taking place at the town parking lot next to the Old Winterport Commercial House, 114 Main Street. We are planning to cone off the breakdown lane south on Main Street and steer everyone down to the Wagner School, through the rec park and then back. It is being

sponsored by Ridge Runner Veterinary Services. Registration is \$10 for runners which includes a t-shirt and \$1.00 for your dog. Ray asked if poop bags were going to be made available. We will be doing that. It is planned to give #'s to the runners but we were still looking on how to give the dogs a #. Maybe put something on their collar? There will be prizes for the first man to cross the finish line, the first woman to cross, and a prize for a dog. Dustan is looking for ideas for prizes for both the people and dogs. Someone suggested going to a specialty pet shop and picking up something unique.

Bernie informed everyone about the scavenger hunt being planned for this summer. People would receive a card with questions as well as a list of participating businesses. These businesses will have answers to the people's questions either hidden in their business or by a special display. Once this card is completed with answers, participants will turn it in and all cards with correct answers will be put into a drawing for a prize. The purpose is get people into the businesses.

The 2010-2011 budget passed unanimously.

The executive committee asked permission to purchase a 10x10 tent which would be used at the music festival, the farmer's market, town bar-b-que, and possibly rent it in the future to make up the cost. Motion was made and unanimously passed to spend not more than \$200.

Bernie stated he and Deb will be emceeing the music festival this year. He is also trying to get other acts such as a magician to perform while acts are setting up. A suggestion was made to have the winner of Winterport's Got Talent? perform between acts too.

Bernie stated beginning at the next meeting he would like to get the group focused on networking and learn how to refer each other.

There was no new business of the month chosen. It was decided to pick this up again next month.

Meeting was adjourned at 7:10p.m.

Next meeting will be Wednesday, July 14, town hall, 6p.m.